

Embellishments

May 2021

stjohnsguildofembroiderers.com

eac-acb.ca

May AGM: We will hold our May meeting on May 25th at the Corpus Christie Parish Hall. We will begin at the regular time – 7:30. The Covid-19 rules still apply.

1. Do not come if you have any of the symptoms of Covid-19 or if you have been in contact with anyone who has travelled outside of the province with in the last 14 days.
2. Only 40 people are allowed to attend.
3. You must wear a mask until you are seated.
4. You must maintain social distancing.
5. If you would like tea or coffee, please provide your own.
6. It will be first come, first served.

Special Guest Speakers: Shirley Scott and Christine LeGrow, writers of a number of knitting books celebrating Newfoundland culture and patterns (including their best seller, Salt Water Mittens) will be giving a presentation at the May meeting. Many thanks to Dale Foster who won her bid for these two lively ladies at a fundraising auction and who has donated her “prize” to the Guild.

Notes From EAC:

1. If you have not received the latest copy of Embroidery Canada by now please advise the Membership Director, Rachel Janzen, at membership@eac-acb.ca.
2. EAC Logo Competition: EAC is holding a contest for the development of a new logo. The competition is open to members, their children, grandchildren, neighbours or friends. There is a \$500 prize!

Go to the webpage for the **EAC/ACB logo/wordmark competition** to find and upload the entry form. <https://eac-acb.ca/logo-competition/>. The webpage has all of the information one should need to design and submit an entry. There are also some links that could be used to help create a design abilities and create a great entry.

3. The EAC/ACB Board has designated a new assistant position and is looking for someone to fill it. If you are interested, or could suggest someone for the position please email pastpresident@eac-acb.ca

The position has come out of the current situation we all find ourselves in. We have come to know that we can still interact, learn, be entertained etc. virtually. This new position had that in mind. The position will assist with the promoting the EAC/ACB Purpose. We wish to bring more to all members who enjoy the art of embroidery. One of the main areas of the position is to find interesting speakers, designers etc. to present in person and virtual talks.

The Purpose:

- To encourage and promote the practice and knowledge of the art of embroidery in all its forms.
- To have a fellowship of persons who enjoy needlework and wish to learn and share their knowledge and thereby to work towards maintaining higher standards of design, colour and workmanship.

Memory Stone: Lyn Moore, our Treasurer, has given a cheque in the amount of \$220.00 to the Gathering Place. This is money raised over the amount needed for Maureen's memorial stone. Lyn said they were very grateful for the donation.

The Next Guild Auction is scheduled for the fall of 2022.

This gives you lots of time to decide on something nice to stitch. Each member of the Guild is expected to support the auction in some manner, as the money raised pays for our meeting place and allows us to bring teachers from outside the province for workshops, among other things.

Club Reflection: At the last meeting we got together in small groups to discuss the benefits of being a Guild member as well as things we were doing well and things we might improve. Below are the results of the lively conversations.

Things we like:

- ✓ Exposure to different types of embroidery
 - ✓ Program variety
 - ✓ Meet new people with common interest: friendship
 - ✓ Socialization: learning about others' interests
 - ✓ Good resources: expertise of others re: stitching; supplies; stores
 - ✓ Courses /workshops: Exposure to new teachers and techniques
 - ✓ Opportunity to learn new stitching techniques
 - ✓ Access to library
 - ✓ Fun stuff; retreat, Edge; socials
 - ✓ "Little Shop" – Ways and Means
 - ✓ Motivating through "Show and Share"; seeing different techniques completed and talked about
 - ✓ Communication: website, newsletter
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Suggestions for improvement Chart May 2021

Meetings	New members/ Visitors	Workshops	Programs *	Misc.
Better Audio/ Have every speaker use it/repeat question asked from the floor	More formalized welcome and introduction	More workshops /One day, smaller workshops, using Guild members for teaching	Meet needs of experienced and inexperienced members	Jobs that have an end point
Encourage mixing of present members	Attract more members/ younger	Longer, less rushed workshops with smaller projects or more time for larger projects	Variable programs	Improve communication during Covid
Wear name tags at meetings	One person (or committee) to be in charge of new members/visitors	Meet needs of experienced and inexperienced members	Two kits on hand / two programs going at the same time	Change name: Guild sounds too imposing
Interesting guest speakers	Encourage students to come/ provide mentor		Use EAC courses /ones we have/ new ones as well	Promote our work
Shorter/ more emphasis on learning/ sharing	Contact new Canadians to share info/expertise		purchase new kits/ techniques/maybe subsidize some	More fun activities i.e. EDGE/ retreats/continue to charge \$5 to attend
Provide information about different types of stitching	Make Website and Facebook public		Longer term projects/	Summer challenge/ paper bag
Designer of the month	mentorship		learning sampler/ stitch a month	Twin with overseas Guild
Zoom if we can't have regular meetings	Etsy Market to attract new members		Rotate techniques	Communication with those not at meeting
Keep format the same			Teaching Guild/ 5 unit study course within the guild using own members	Form a day group if anyone interested / invitations/ Zoom
			Contact other guilds for ideas	
			Virtual Threads have good projects	

Two suggestions that can be implemented immediately are using the audio system and wearing our nametags!

Workshops: Marg has rescheduled the workshops again!! If you had already signed up, she has been in contact with you about the details. If you have not heard from her and you would like to participate, please get in touch with her.

- ❖ BEADING WORKSHOP: MAY 29TH, Knights of Columbus, St. Clare Ave
- ❖ CARIBOU TUFTING: JUNE 19, Knights of Columbus, St. Clare Ave

Election of Officers 2021-2022 Each year the Guild holds an Annual General Meeting to elect officers for the following year. It is the job of the Past-President to find people to fill the positions. The norm is that once elected, you stay in the position for three years, but that does not need to be the case. You may serve one, two or three years! You can decide. The Past-President will offer a slate of names for the election but any of those positions may be challenged any year. It is possible to actually hold an election if more than one name is put forward for a position. With that being said, the following people have put their names forward for 2021-2022:

- President: Anne Rowlands
- Vice-president – Mary Pippy
- Secretary-Corinne Wright
- Treasurer – Lyn Moore
- Programs Chair – Jewel Cousens. Laura Chatman, Gillian Brown
- Workshops - Marg Adey
- Hospitality – Marilyn Tucker
- Library – K.J. Elton
- Ways and Means: Archives – Elizabeth Fewer